

APP ACTIVATION

Shopify app launch diagnostic

FIXED FEE

\$250

2 BUSINESS DAYS

BEST FIT

For a public Shopify app that needs its first genuine merchants but has limited marketing budget and incomplete funnel measurement.

DECISION DELIVERED

Find whether the immediate bottleneck is visibility, install conversion, onboarding, first-value activation, or retention.

WRITTEN DELIVERABLES

- 01 View-to-install-to-retention measurement map
- 02 Positioning and App Store listing diagnosis
- 03 Prioritized copy and screenshot changes
- 04 Target-merchant interview script and selection criteria
- 05 Four-week organic and partner test plan

CLIENT INPUTS

Public listing, onboarding screenshots or test access, current analytics, target merchant, and prior outreach or content.

COMMERCIAL BOUNDARY

Paid media, review exchanges, guaranteed installs, Shopify approval, and ongoing execution are excluded.

PAYMENT AND START

Crypto preferred. Asset, network, USD conversion timestamp, address, confirmations, and fees are agreed in writing. Work starts after payment and required inputs are confirmed.